

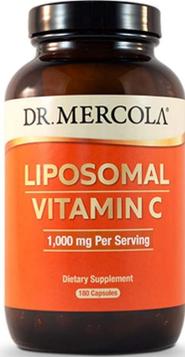
Illegal Claims Pertaining to Mercola Group Products

| No. | Product | Product Image | Website Link* | Claims (Link*) |
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| 1 | CannaCalm - Magnesium Complex with Glycine & Hemp Concentrate |  | https://bit.ly/37AU7BS | <p>Mercola Group claims CannaCalm “[i]nfluences your sleep by helping your body make . . . melatonin . . .” (https://bit.ly/37AU7BS).</p> <p>“Melatonin has been proven to decrease the risks of COVID-19 infection The cytokine storm response [sepsis] appears to be a primary way by which the novel coronavirus COVID-19 (also referred to as SARS-CoV-2, due to its similarity to the SARS coronavirus) claims the lives of those who are immunocompromised and/or elderly . . . melatonin appears to reverse septic shock” (https://bit.ly/3gjyDMW)</p> <p>Podcast (47:08): Dr. Mercola: “Another strategy [for treating COVID-19] that’s been recommended, it’s not really a nutrient, it’s actually a hormone, I’m wondering if you have any comments on it because it seems to have some benefit for viral infections, specifically SARS, would be melatonin.” Dr. Saul: “Melatonin’s a wonderful thing because the safety studies are very encouraging. If you want to hurt yourself, Melatonin will not do the job.” Dr. Mercola: [Chuckles]. Dr. Saul: “A little bit of melatonin can go a long way and the older you get, the less you make. . . . Melatonin is inexpensive, it’s non-prescription, and, obviously, something that’s that safe deserves a try.” Dr. Mercola: “Yes, I’m glad you’re in favor of that too, especially with the perceived benefits of treating these viral infections.” (https://apple.co/3gp741A)</p> |

* Last visited July 2, 2020.

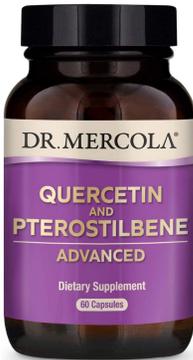
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| 2 | Catechins |  | https://bit.ly/37JXnLd | <p>Catechins contains Spirulina. (https://bit.ly/37JXnLd)</p> <p>“Several nutrients available in supplement form that may be of particular benefit against COVID-19, including . . . Spirulina — Reduces severity of influenza infection and lowers influenza mortality in animal studies. In a human trial, spirulina significantly lowered the viral load in patients with HIV infection.” (https://bit.ly/2CZmEpj)</p> |
| 3 | Complete Gut Restore Pack (includes Complete Spore Restore and Complete Probiotics) |  | https://bit.ly/37AKF1p | <p>“Should the inclusion of Prevotella bacteria in COVID-19 turn out to be accurate, prebiotics, probiotics and sporebiotics may be of significant use. A number of studies have shown Bifidobacterium bifidum strain probiotics can help reduce Prevotella.” (https://bit.ly/3eWBnpJ)</p> <p>“Bacillus spores also create 24 different substances that have strong antimicrobial properties. However, they do not kill indiscriminately like antibiotics do. They specifically suppress pathogens that do make a valuable contribution to the whole. As COVID-19 continues to take its toll, taking measures to strengthen your immune system would be a wise strategy as a strong immune system is your No. 1 defense against all types of infections, both viral and bacterial, and the nutraceuticals discussed in this article can all aid you in that effort.” (https://bit.ly/2VGtyqi)</p> |

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| 4 | Fermented Beta Glucans |  | https://bit.ly/37Fw6Z | <p>“Several nutrients available in supplement form that may be of particular benefit against COVID-19, including . . . Beta-glucan — Reduces severity of influenza infection severity and lowers influenza mortality in animal studies.” https://bit.ly/2CZmEpj</p> |
| 5 | Fermented Broccoli Sprouts |  | https://bit.ly/2N5ONNx | <p>Fermented Broccoli Sprouts contains Sulforaphane. https://bit.ly/2N5ONNx</p> <p>“Several nutrients available in supplement form that may be of particular benefit against COVID-19, including . . . Sulforaphane — Helps boost type 1 interferon response.” https://bit.ly/2CZmEpj</p> |
| 6 | H2 Molecular Hydrogen |  | https://bit.ly/2UbOKmX | <p>“Molecular Hydrogen has powerful antioxidant and anti-inflammatory effects, making it potentially useful for COVID-19. . . . Considering their safety, ease of use, and beneficial effects on immune function and health, molecular hydrogen tablets are a no-brainer solution in my view, and they could be quite helpful for many conditions, including COVID-19, which is why H₂ is being clinically investigated.” https://bit.ly/2D5eWdv</p> |
| 7 | Infrared Sauna | Discontinued for redesign | https://bit.ly/3dDE0pk | <p>“When you [raise your core body temperature] with a sauna, you’re going to preventively treat any lingering infection that’s just starting to go around” https://apple.co/2YRjQTQ</p> <p>“COVID-19 is ‘highly sensitive’ to high temperatures Like the influenza virus, coronaviruses (as a general group) incubate in your sinuses for about three days before moving</p> |

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| | | | | <p>down into your lungs, and appears to be destroyed by temperatures around 133 degrees F (56 degrees Celsius), which is easily achieved in a sauna.” https://bit.ly/31F2ZFG</p> |
| 8 | Liposomal Vitamin C |  | <p>https://bit.ly/2XB FJ9d</p> | <p>“The good news is, a protocol of intravenous (IV) vitamin C with hydrocortisone and thiamine (vitamin B1) has been shown to dramatically improve chances of survival [from sepsis].” https://bit.ly/2BotuVe.</p> <p>“When we have even a small amount of vitamin C, our risk of dying [from COVID-19], even in the most severe cases, goes down.” https://apple.co/2ZBtJnE</p> <p>Podcast: (25:53) Dr. Saul: “When people go to their doctor and they say, ‘well I have this virus’ and then the doctor says, ‘there’s nothing I can do,’ well, actually there <i>is</i> something you can do. You can take a lot more vitamin C to bowel tolerance orally. . . . So, if you are really facing an influenza outbreak, you’ll hold a lot of C before you get to bowel tolerance and this is something that everyone can do at home. *** (29:01) Dr. Mercola: That’s brilliant advice on the dose [of vitamin C: as much as one’s body will tolerate] ***(31:35) Dr. Mercola: “I guess we’re transitioning from the nutrient dose of vitamin C to the pharmacologic dose, which you would use when you have an infection. So, along that line, one of the next steps along is to increase it beyond the bowel tolerance dose. . . . One is you could go the oral route, where it have to be a liposomal approach where you can bypass the GI track and it just goes in directly [W]e know that the higher doses work, this is what they’re using in China that you described earlier, and what they’re using in New York, some of the New York hospitals now to treat the COVID-19 infections. . . .” https://apple.co/3gp741A</p> |

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| 9 | Liposomal Vitamin D3 |  | https://bit.ly/3721cxy | <p>“Top Tips to Help Combat Coronavirus . . . TIP #4: INCREASE VITAMIN D INTAKE Research shows high-dose vitamin D supplementation lowers the risk of respiratory illnesses and lung infections in the elderly by 40%. I recommend boosting your immune system with regular sensibly controlled sun exposure and, when unable to do that, taking oral vitamin D3.” (https://bit.ly/2VBcK3R)</p> <p>On the April 19, 2020 episode of his podcast, Dr. Mercola and his guest Dr. Saul inform listeners that vitamin D will help prevent severe cases of COVID-19 when used in combination with vitamin C and other dietary supplements. (https://apple.co/3gp74IA)</p> |
| 10 | Liver Support |  | https://bit.ly/2N5AA2Z | <p>Liver Support contains N-acetylcysteine. (https://bit.ly/2N5AA2Z)</p> <p>“N-acetylcysteine (NAC) and glutathione may be a useful adjunct in COVID-19 treatment due to the role they play in combating oxidative stress. NAC may also combat the abnormal blood clotting seen in many cases. . . . NAC may protect against coagulation problems associated with COVID-19, as it counteracts hypercoagulation and breaks down blood clots. . . . NAC Is a Potent Antiviral in Its Own Right. . . . As noted by Seheult, we still do not have any trials demonstrating that NAC will benefit COVID-19 patients specifically, ‘but if we connect the dots, it looks promising.’” (https://bit.ly/38yPvgd)</p> |

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| 11 | MSM Sulfur Complex |  | https://bit.ly/2N56cpg | <p>MSM Sulfur Complex contains lipoic acid. (https://bit.ly/2N56cpg)</p> <p>“Several nutrients available in supplement form that may be of particular benefit against COVID-19, including . . . Lipoic acid — Helps boost type 1 interferon response.” (https://bit.ly/2CZmEpj)</p> |
| 12 | Organic Astaxanthin with ALA |  | https://bit.ly/2Chyivy | <p>“Astaxanthin, a potent antioxidant supplement derived from microalgae, has many health effects that render it an ideal candidate as an adjunct therapy against COVID-19. . . . Astaxanthin is a powerful antioxidant, immune booster, anti-inflammatory, neuroprotector and immunomodulatory with antibacterial and anti-apoptotic effects.” (https://bit.ly/2BAGRkZ)</p> |
| 13 | Organic Fermented Elderberry |  | https://bit.ly/3d9Wm0e | <p>“Several nutrients available in supplement form that may be of particular benefit against COVID-19, including . . . Elderberry extract — Known to shorten influenza duration by two to four days and reduce the severity of the flu.” (https://bit.ly/2CZmEpj)</p> |

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| 14 | Organic Fermented Greens |  | https://bit.ly/3fC5koD | <p>Organic Fermented Greens contains Spirulina. (https://bit.ly/3fC5koD)</p> <p>“Several nutrients available in supplement form that may be of particular benefit against COVID-19, including . . . Spirulina — Reduces severity of influenza infection and lowers influenza mortality in animal studies. In a human trial, spirulina significantly lowered the viral load in patients with HIV infection.” (https://bit.ly/2CZmEpj)</p> |
| 15 | Quercetin and Pterostilbene Advanced |  | https://bit.ly/2N4CQY7 | <p>“Zinc may be a vastly underrated player in the COVID-19 pandemic The problem is that zinc is largely insoluble and cannot easily enter through the fatty wall of your cells. Getting all the way into the cell is crucial, as this is where the viral replication occurs. This is where zinc ionophores come in, and the fact that the antimalarial drugs chloroquine and hydroxychloroquine act as zinc ionophores may explain why they appear so useful against COVID-19. . . . The good news is drugs like chloroquine and hydroxychloroquine probably would not be necessary either (except for perhaps the most serious cases), as other natural compounds [epigallocatechin-gallate (EGCG) and quercetin] can do the same job Quercetin is also a potent antiviral in its own right, and both quercetin and [EGCG] also have the added advantage of inhibiting the 3CL protease—an enzyme used by SARS coronaviruses to infect healthy cells.” (https://bit.ly/38rNJgz)</p> <p>“Top Tips to Help Combat Coronavirus . . . TIP #6: USE QUERCETIN It may offer benefits as a treatment for SARS coronavirus infections.” (https://bit.ly/2VBcK3R)</p> |

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| 16 | Room Air Purifier |  | https://bit.ly/3758gqA | <p>Mercola Group claims Room Air Purifier generates ozone. (https://bit.ly/3758gqA)</p> <p>“[There are] some even more effective interventions [to address risks from COVID-19] than intravenous vitamin C . . . ozone therapy appears to be more effective than intravenous vitamin C and to me it’s tragic that no one’s touching that with a 10-foot pole to treat this.” (https://apple.co/3gp741A)</p> |
| 17 | Sleep Support with Melatonin |  | https://bit.ly/3gYhzx5 | <p>“Melatonin has been proven to decrease the risks of COVID-19 infection . . . The cytokine storm response [sepsis] appears to be a primary way by which the novel coronavirus COVID-19 (also referred to as SARS-CoV-2, due to its similarity to the SARS coronavirus) claims the lives of those who are immunocompromised and/or elderly . . . melatonin appears to reverse septic shock . . .” (https://bit.ly/3gjyDMW)</p> <p>Podcast (47:08): Dr. Mercola: “Another strategy [for treating COVID-19] that’s been recommended, it’s not really a nutrient, it’s actually a hormone, I’m wondering if you have any comments on it because it seems to have some benefit for viral infections, specifically SARS, would be melatonin.” Dr. Saul: “Melatonin’s a wonderful thing because the safety studies are very encouraging. If you want to hurt yourself, Melatonin will not do the job.” Dr. Mercola: [Chuckles]. Dr. Saul: “A little bit of melatonin can go a long way and the older you get, the less you make. . . . Melatonin is inexpensive, it’s non-prescription, and, obviously, something that’s that safe deserves a try.” Dr. Mercola: “Yes, I’m glad you’re in favor of that too, especially with the perceived benefits of treating these viral infections.” (https://apple.co/3gp741A)</p> |

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| 18 | Solspring Biodynamic Organic Fermented Licorice Powder |  | https://bit.ly/3d9UxQR | <p>“That’s why some scientific studies are looking at a natural product that has long been known to have antiviral effects – glycyrrhizin, the major active constituent in licorice root. . . . Glycyrrhizin Works Against SARS, a COVID-19-Like Virus. . . . Still, it’s glycyrrhizin's effectiveness against SARS (severe acute respiratory syndrome) that has scientists hoping this important natural substance may be a tool against COVID-19.” (https://bit.ly/3f1RfB2).</p> |
| 19 | Solspring Organic Matcha Ceremonial Green Tea |  | https://bit.ly/2UTX2Aj | <p>“Zinc may be a vastly underrated player in the COVID-19 pandemic The problem is that zinc is largely insoluble and cannot easily enter through the fatty wall of your cells. Getting all the way into the cell is crucial, as this is where the viral replication occurs. This is where zinc ionophores come in, and the fact that the antimalarial drugs chloroquine and hydroxychloroquine act as zinc ionophores may explain why they appear so useful against COVID-19. . . .” (https://bit.ly/38rNJgz)</p> <p>Mercola Group claims Solspring Organic Matcha Ceremonial Green Tea “contains over 100 times the epigallocatechin-gallate (EGCG) . . . than standard green tea.” (https://bit.ly/2UTX2Aj)</p> <p>“The good news is drugs like chloroquine and hydroxychloroquine probably would not be necessary either (except for perhaps the most serious cases), as other natural compounds [EGCG and quercetin] can do the same job Quercetin is also a potent antiviral in its own right, and both quercetin and [EGCG] also have the added advantage of inhibiting the 3CL protease—an enzyme used by SARS coronaviruses to infect healthy cells.” (https://bit.ly/38rNJgz)</p> |

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| 20 | Vitamin D Test Kit |  | https://bit.ly/3hzJjbD | <p>“Top Tips to Help Combat Coronavirus . . . TIP #4: INCREASE VITAMIN D INTAKE Research shows high-dose vitamin D supplementation lowers the risk of respiratory illnesses and lung infections in the elderly by 40%. I recommend boosting your immune system with regular sensibly controlled sun exposure and, when unable to do that, taking oral vitamin D3.” (https://bit.ly/2VBcK3R)</p> <p>On the April 19, 2020 episode of his podcast, Dr. Mercola and his guest Dr. Saul inform listeners that vitamin D will help prevent severe cases of COVID-19 when used in combination with vitamin C and other dietary supplements. (https://apple.co/3gp74IA)</p> |
| 21 | Vitamin D, Magnesium, and Omega-3 Test Kit |  | https://bit.ly/2UT0RWK | <p>“Top Tips to Help Combat Coronavirus . . . TIP #4: INCREASE VITAMIN D INTAKE Research shows high-dose vitamin D supplementation lowers the risk of respiratory illnesses and lung infections in the elderly by 40%. I recommend boosting your immune system with regular sensibly controlled sun exposure and, when unable to do that, taking oral vitamin D3.” (https://bit.ly/2VBcK3R)</p> <p>On the April 19, 2020 episode of his podcast, Dr. Mercola and his guest Dr. Saul inform listeners that vitamin D will help prevent severe cases of COVID-19 when used in combination with vitamin C and other dietary supplements. (https://apple.co/3gp74IA)</p> |

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| 22 | Whole Home Air Purifier |  | https://bit.ly/2Y7BMcm | <p>“[There are] some even more effective interventions [to address risks from COVID-19] than intravenous vitamin C . . . ozone therapy appears to be more effective than intravenous vitamin C and to me it’s tragic that no one’s touching that with a 10-foot pole to treat this.” https://apple.co/3gp741A</p> <p>Mercola Group claims Whole Home Air Purifier generates ozone. (https://bit.ly/2Y7BMcm)</p> |
| 23 | Zinc plus Selenium |  | https://bit.ly/2UeDlmJ | <p>“Zinc may be a vastly underrated player in the COVID-19 pandemic The problem is that zinc is largely insoluble and cannot easily enter through the fatty wall of your cells. Getting all the way into the cell is crucial, as this is where the viral replication occurs. This is where zinc ionophores come in, and the fact that the antimalarial drugs chloroquine and hydroxychloroquine act as zinc ionophores may explain why they appear so useful against COVID-19. . . .” https://bit.ly/38rNJgz</p> <p>“A little bit of selenium seems to be very, very helpful and you don't need a lot of this, one or 200 micrograms can be useful. There is evidence that some parts of the world where the selenium in the soils is lower, they have more susceptibility to viruses.” (https://apple.co/2ZBtJnE)</p> <p>Podcast (16:36): Dr. Mercola: “[After a discussion of hydroxychloroquine:] The challenge is [hydroxychloroquine is] not going to be available in your local pharmacy . . .” Dr. Saul: “Therefore, we should be taking zinc preventively.” Dr. Mercola: “Right, yes!” https://apple.co/3gp741A</p> |